

CONVENIENT ONLINE ORDERING

THE RIGHT PRODUCT

AT THE CLICK OF A MOUSE

powered by
 KRAMP



WIDE RANGE, HIGH QUALITY, FAST DELIVERY

powered by
 KRAMP

LOGIN

YOUR ORIGINAL LOGIN DATA IS HERE

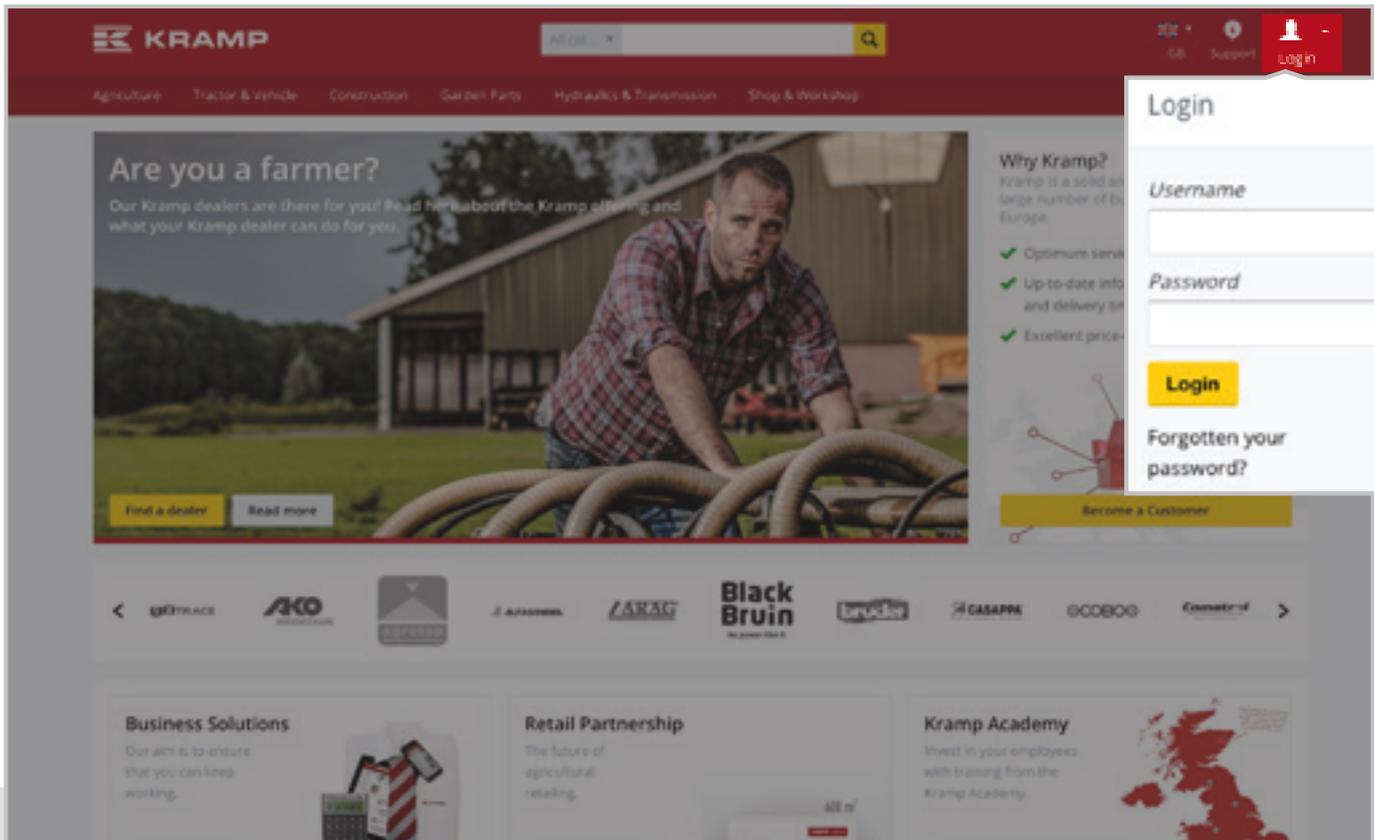


My ID

My Password



ONCE YOU HAVE RECEIVED THE
LOG-IN DETAILS, YOU CAN LOG ONTO
THE WEBSHOP EITHER ON **KRAMP.COM**
OR ON YOUR **DEALER'S WEBSHOP**
VIA THE FOLLOWING:

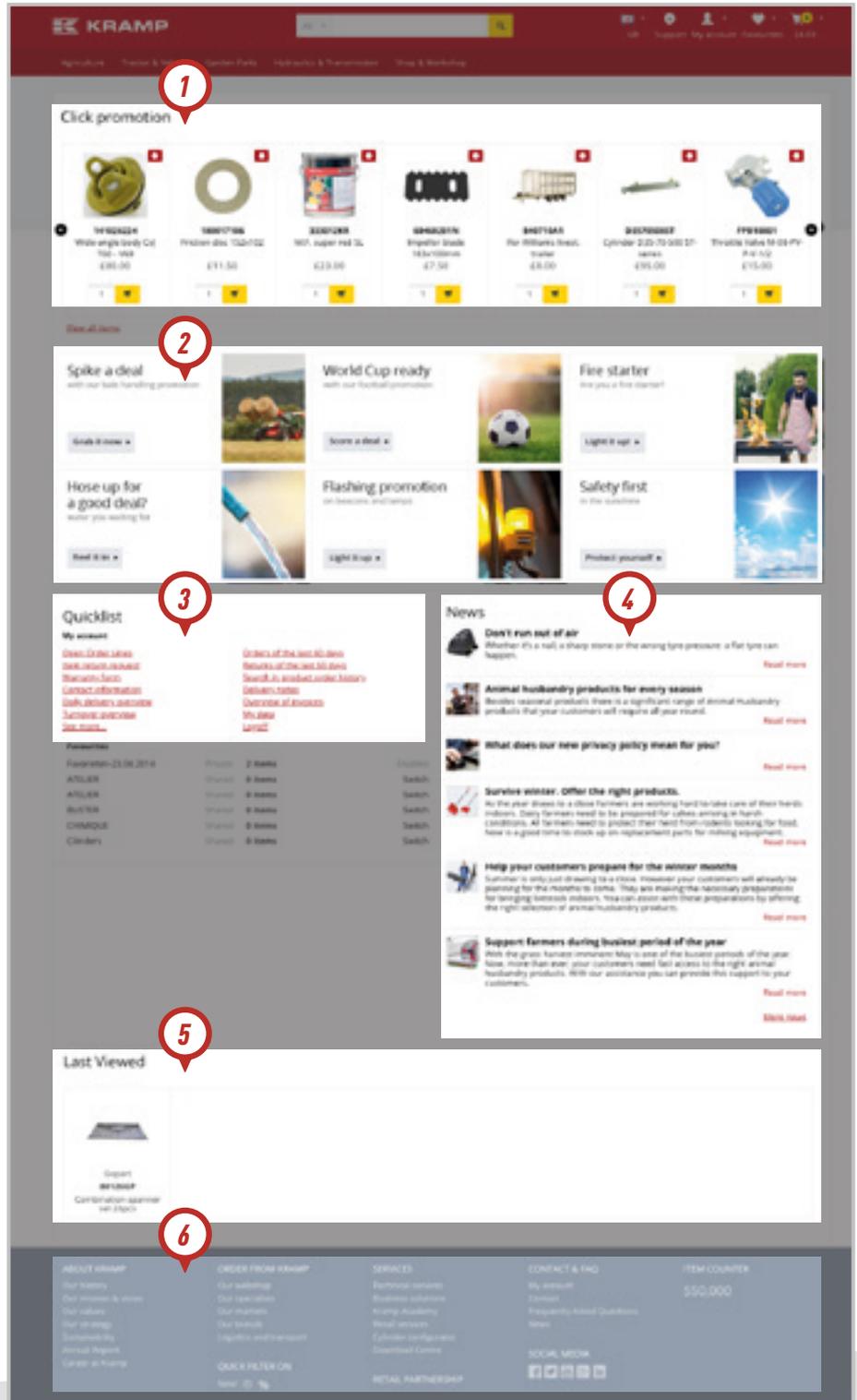


24/7 ACCESS TO EUROPE'S LARGEST RANGE OF AGRICULTURAL SPARE PARTS

HOMEPAGE AFTER LOG-IN

ONCE YOU ARE LOGGED ON THE WEBSHOP YOU CAN SEE THE FOLLOWING:

- 1 "Click" promotions – the selection of items with special prices. Updated every two weeks.
- 2 Highlight promotions – seasonal promotions at a great prices.
- 3 These are the links to access your account details, which is also explained later.
- 4 News – on products and the market in general.
- 5 Overview of the products you have recently viewed.
- 6 Links to contact information, item counter and quick filters.

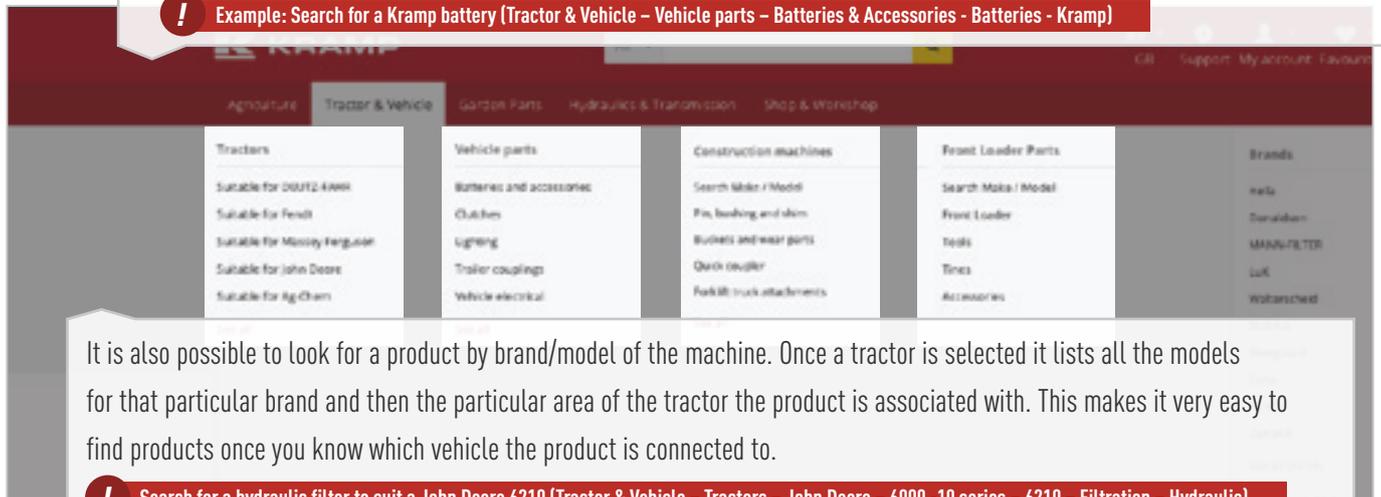


PRODUCT SEARCH

SEARCHING WITHIN CATEGORIES AND BY MODEL OF THE MACHINE

There are five main catalogue groups, each of them leads to different category levels and to specific products. If you know the type of product you are looking for, it's possible to search through the catalogue by selecting each category in which the product would be included.

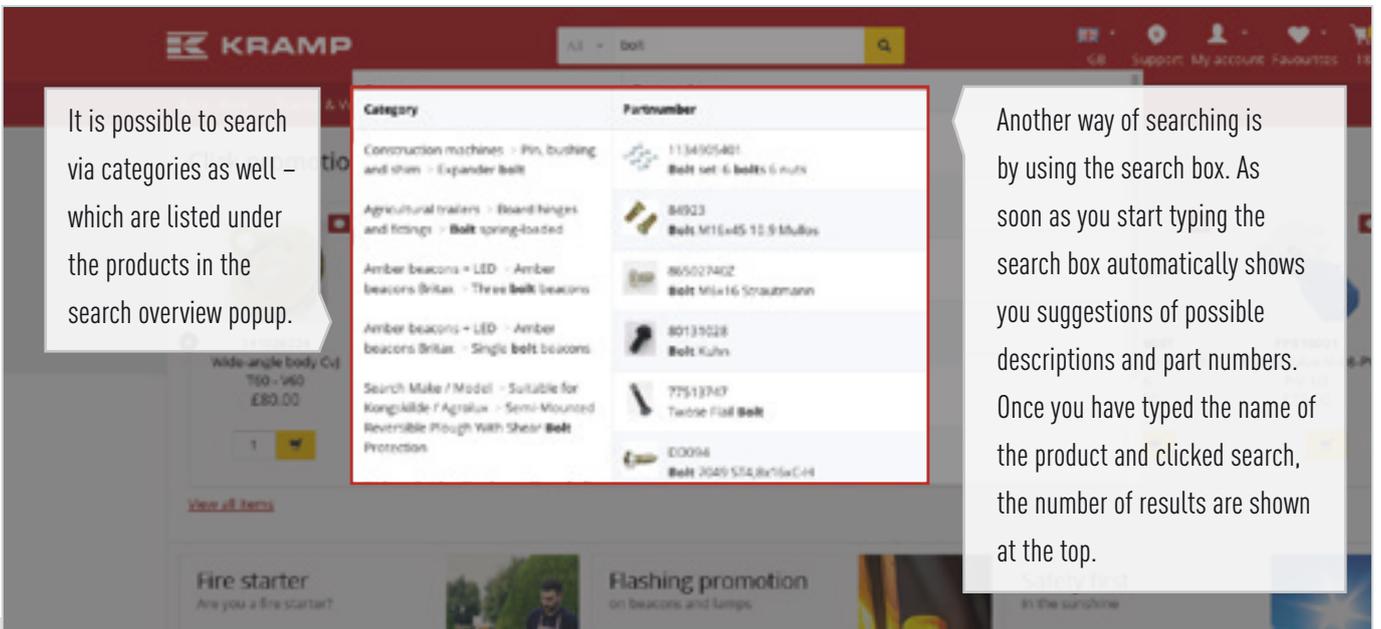
! Example: Search for a Kramp battery (Tractor & Vehicle – Vehicle parts – Batteries & Accessories - Batteries - Kramp)



It is also possible to look for a product by brand/model of the machine. Once a tractor is selected it lists all the models for that particular brand and then the particular area of the tractor the product is associated with. This makes it very easy to find products once you know which vehicle the product is connected to.

! Search for a hydraulic filter to suit a John Deere 6210 (Tractor & Vehicle – Tractors – John Deere – 6000 -10 series – 6210 – Filtration – Hydraulic)

SEARCH BOX



It is possible to search via categories as well – which are listed under the products in the search overview popup.

Another way of searching is by using the search box. As soon as you start typing the search box automatically shows you suggestions of possible descriptions and part numbers. Once you have typed the name of the product and clicked search, the number of results are shown at the top.



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USING DIMENSIONS TO FIND A PRODUCT

Some products belong to a main product group assortment. Once you arrive at the product group containing the products, a generic image is shown, sometimes including technical drawings with dimensions. Listed underneath are the products within that group.

It's possible to find products easily based on their dimensions using the Full screen and Show columns functions in that case **1**. It is also possible to Quick view the product **2**.

Description	Brand	Price	DC	Order Data	Benefits	Size	Ø (inch)	Ø (mm)
2258AV Inner tube 2.25-8 AV Schrader		£2.02	DC	1 Your Returns	View stock	Each	2.25 x 8	2.25 - 8
300250101R13 Inner tube 300 / 350 - 10 TR13		£3.62	DC	1 Your Returns	View stock	Each	300-10, 350-10	3.09 / 3.50 - 10
3504004TR13 Inner tube 350 / 400 - 4 TR13		£4.26	DC	1 Your Returns	View stock	Each	350-4, 400-4, 410-4	3.50 / 4.00 - 4
3507410-5 TR13 Inner tube 350 / 410 - 5 TR13								

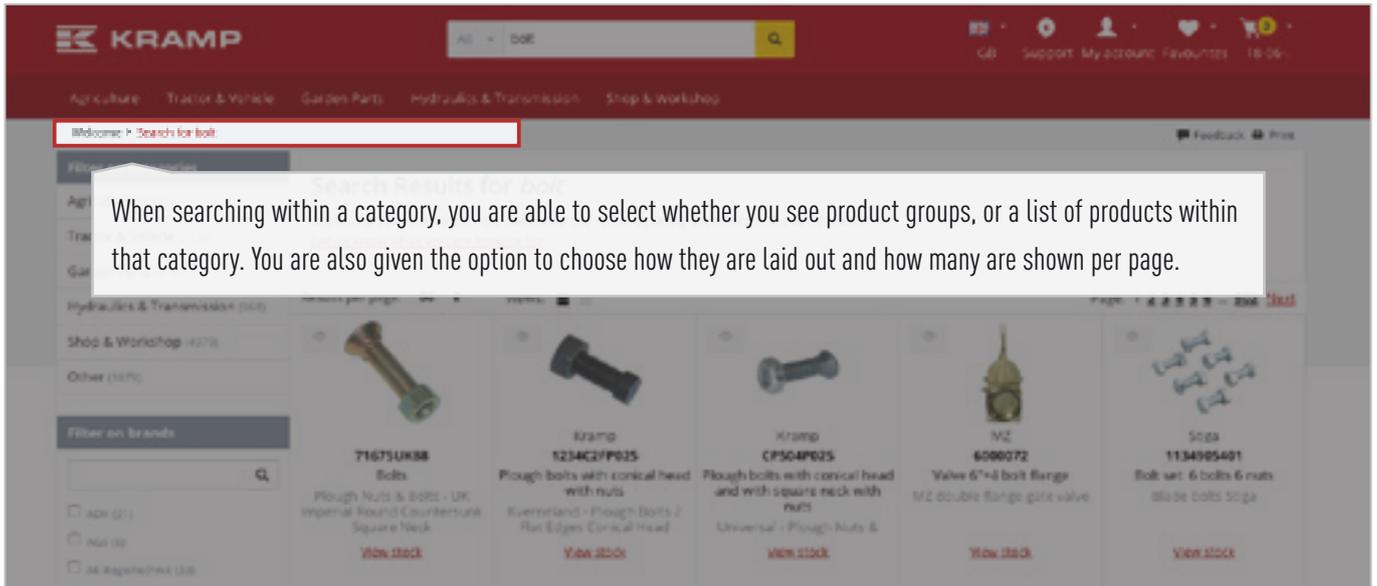
BREADCRUMBS

The catalogue and categories are listed along the top of the page to show you how you have got to this product. Each category can be clicked and you will jump to that particular page.

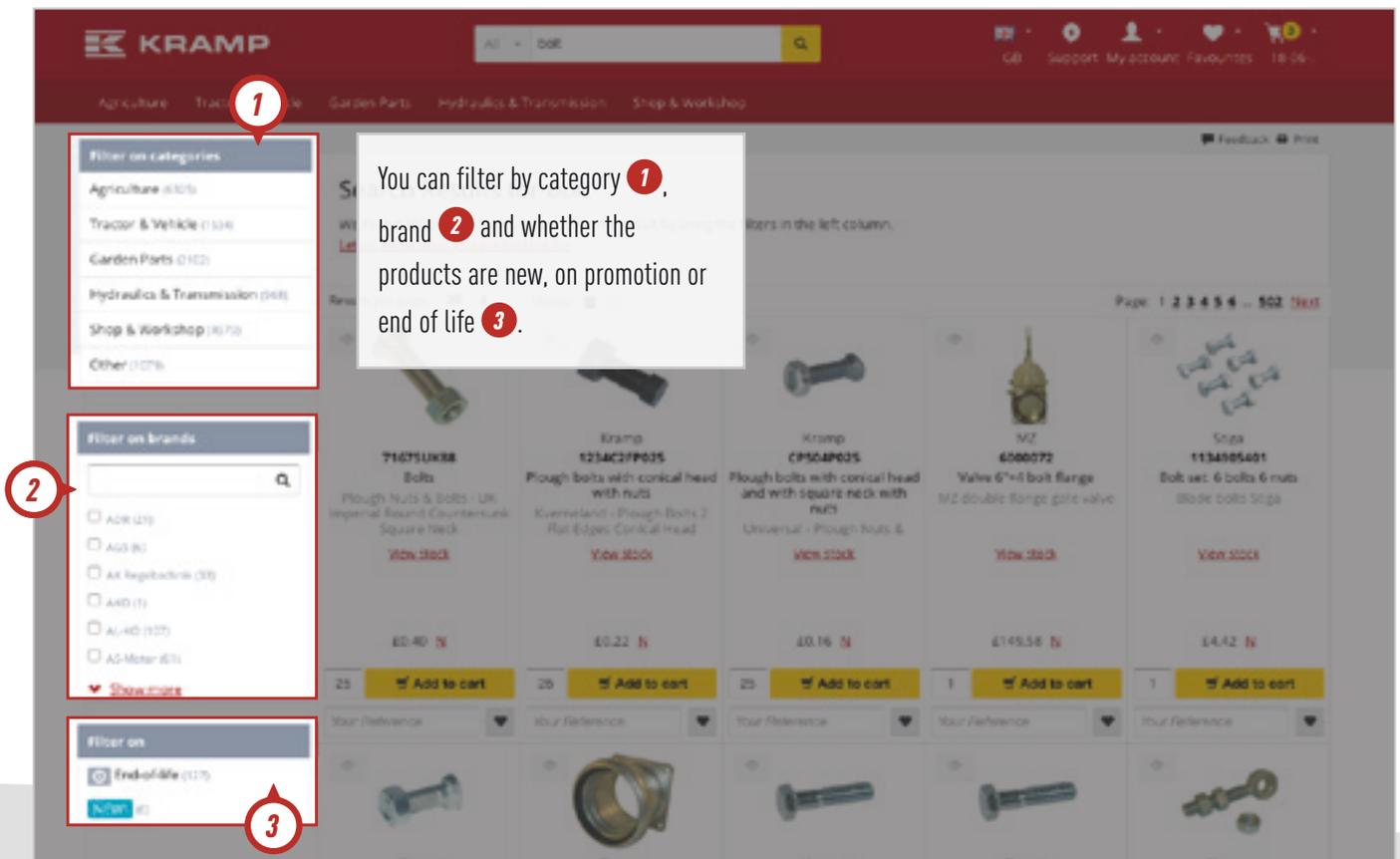
Welcome > Agriculture > Grass & Feeding Parts > Rotary tadders and rotary brushes > Wheels, tyres and accessories > Tube with straight valve TR13



PRODUCT LAYOUT WHEN SEARCHING



FILTERING RESULTS



ONE-STOP SHOPPING

PLACING AN ORDER

Once you have selected a product (either via a search box or navigation through the categories and product groups) you can see a picture of this product along with additional pictures and technical drawings **1**. You can also see technical information **2** and any media **3** relating to this product by selecting the tabs. On the right you have the prices, stock and ability to add the product to your cart **4**.

100100 Cross journal 55x22 mm

100100 Cross journal 55x22 mm

Technical information **2** Media (1) Videos (1) **3**

Part number: 100100
Original number: 040110E
Unit: Each
Properties: - Lubrication via grease nipples mounted centrally on the cross journal
- Black polyester seal on bearing bush
- Lubrication interval: 50 to 100 hours depending on operating conditions
Consists of: - Cross journal
- Cradles
- Grease nipples
- "C" standard seal
Technical information
Size: W 2100
A: 55 mm
Y: 22 mm

GROSS PRICE: £21.76
NET: N
View stock
DC
- 1 +
Add to cart
Your Reference

4

FAVOURITE LISTS

Within the webshop, you have the ability to create favourite lists of regularly ordered products for ease of ordering. You can create as many favourite list as you require and add as many products as you wish.

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GROSS PRICE: £21.76
NET: N
View stock
DC
- 1 +
Add to cart
Your Reference

2

1

You can add products to a favourites list as follows. Click on the 'Add to favourites' link symbol **1** for the product. The product is automatically added to your active favourites list. Then you can proceed with your purchase or view the favourites list. You will find your active list in the top right corner next to the asterisk in the menu bar **2**.



PLACING AN ORDER

You can add products to the shopping cart in different ways by clicking on the Add to Cart button. For example, from the search results page, from product page or from your favorites list. You can indicate the amount by filling in the relevant number. If you want to check the net price of the product, click on N.

100100 Cross journal 55x22 mm

Technical information Media (1) Videos (1)

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- Black polyester seal on bearing bush
- Lubrication interval: 50 to 100 hours depending on operating conditions
Consists of:
- Cross journal

GROSS PRICE: £21.76
NET: N
View stock
DC
1
Add to cart

SHOPPING CART

Within the shopping cart you have an overview of your order including products, quantities, costs and totals. You can also add an order reference and comments per line for your own reference. If you are ready to proceed, you can click on Checkout.

1. Shopping cart 2. Choose Delivery Address 3. Order Summary

Your order reference (shared)

Switch shopping cart Clear view Quick Order Discard

Part number Quantity Comment Your Reference Add to cart

Item	Unit	Quantity	Gross price	Total gross	Net price	Total net DC
881266P Combination spanner set 25pcs	Set	2 direct	£70.39	£140.78	£59.83	£119.65 F
100405P Grease gun with hose	Each	1 direct	£10.19	£10.19	£8.66	£8.66 F
1154PT100100 Temperature sensor, passive, PT100 100 mm	Each	1 Please call	£201.32	£201.32	£175.12	£171.12 F
8812516804 Special Pin 12.9-100mm	Each	1 in 3 days	£1.51	£1.51	£1.43	£1.43 D

Overview
Total gross: £401.46
Total net: £344.63
All prices excluding VAT
Checkout



COMPREHENSIVE TECHNICAL INFORMATION

MY ACCOUNT

You can find your account information in two different ways – via the quick list on the homepage or by clicking on the following icon at the top of the website. You can go to three sections from here.

The screenshot shows the KRAMP website's 'My account' page. The page is divided into several sections, each with a callout box explaining its function:

- Customer information**: A callout box states, "Customer information – here you find your recent purchase history, product search history and contact information." This section includes links for Open Order Lines, Orders of the last 60 days, Item return request, Returns of the last 60 days, Warranty form, Search in product order history, Contact information, Delivery notes, Daily delivery overview, Overview of invoices, and Turnover overview.
- My profile**: A callout box states, "My profile – you can change your settings here. For example, your password or terms & conditions." This section includes links for My profile and Your company.
- Your company**: A callout box states, "Your company - User administration which allows you to set up and manage multiple logins for your account. Company addresses where you can select the default delivery address for your orders." This section includes a link for Your company.



THE WEBSHOP AT-A-GLANCE

- ▶ **SEARCH WITHIN CATEGORIES AND BY MODEL**
- ▶ **USE DIMENSIONS TO FIND THE PRODUCT YOU WANT**
- ▶ **CHANGE THE LAYOUT OF YOUR SEARCH RESULTS**
- ▶ **FILTER THE RESULTS OF YOUR SEARCH**
- ▶ **CREATE A FAVOURITE LISTS OF YOUR REGULARLY ORDERED PRODUCTS**



ORDER TODAY, HAVE IT DELIVERED TOMORROW

*subject to product and location

Lined writing area with horizontal lines.

